

Curriculum Vitae
SPENCER DAWSON JAMES BA (Hons)

An experienced radio presenter, camera operator and web designer, with over a decade of experience in the film and television industry, and who has spent over nine years working in commercial radio following his graduation from University.

Career History

Current employment: kmfm / The KM Group

2003 to date: Presenter – kmfm. Network Presenter. KMFM Group Web Co-Ordinator. Freelance Camera Operator. Kent Homes Co-Ordinator.

Producing and designing video content for the KM group, developing the group's video style and look. Directing, writing and producing promotional videos. Project managing one of the group's high traffic websites, working in a team of 4, as well as liaison with a team of developers both in the company and with our global suppliers.

In 2007 until 2008 I was the Breakfast show presenter on kmfm, covering the Canterbury, Whitstable and Herne Bay station. Whilst on air I showed increases in audience both in share and hours. Previously based in the Thanet and Maidstone stations with the remit to increase the two stations' listening reach and hours, which I successfully accomplished, led to me being given the much sought after breakfast slot in one of the company's prime stations. In addition, I was also given the prestigious county-wide Sunday afternoon "Take-over" show handing over to Tony Blackburn who hosts the following programme.

Due to my experience in developing Digital media solutions, the company then asked me to oversee all of the KMFM Group web-sites, working with the internal web team and external designers together with the sponsorship and promotions team, marketing department and clients.

2004 : AA Roadwatch

Flying Eye Broadcaster

Traffic & Travel broadcaster for 4 GWR radio stations. Based at Southend Airport I worked in the AA Traffic Plane providing live reports to stations in various areas.

2001 - 2003: Power FM Radio Group, Tenerife

Production & Digital Media Manager and Network Presenter

Working as part of the HQ station team based in Tenerife providing English language shows across all seven Canary Islands, my key activities and achievements included:

- Recording and digital editing of all non-live on air material including Local News and Sports.
- Digital Media Manager for parent company websites for the station websites in the network.
- Developing all marketing and branding material for the station, liaising with local press for advertising deals.
- Training presenters and assisting broadcast support in the live studio and in the transmission departments.
- Developing and presenting a daily Drivetime programme and preparing and presenting the weekly CRN chart show.
- Successfully established and ran a second radio station within the Group including all recruitment, training and programming.

Work Experience gained during my Degree course:

1999-2001: Bay Radio – Aberystwyth University Student Radio – Programme Manager and Presenter

Scheduling programmes on a weekly basis and overseeing news and music teams. Ensuring station output met with the rules and regulations of the Broadcasting Act 1996 and with the quality controls set by the programme producers and myself. Dealing with the radio authority on licence details and with University bodies regarding the station.

2001: 1st Assistant Director – “Storm” – Mynzie Films

First assistant director on a 35mm BAFTA nominated short cinema release. Dealt with traffic movements and full organisational element of production facilities on location, including dealing with special effects personnel and with actors and crew.

2001: Digital Camera operator

Digital camera operator and editor for a number of short films and documentaries. Worked on Sony D.V. cameras and ES3 edit suites.

2000: 1st Assistant Director – “Against the Dying of the Light” – SGRIN (Media agency for Wales)

First assistant director on a 16mm short cinema release. Dealt with traffic movements and full organisational element of production facilities on location, including dealing with special effects personnel and with actors and crew.

Education and Qualifications:

1993-1996: Sackville Independent School

GCSE's: English, French, Maths, Chemistry, Biology, History, Geography, English Literature

1996-1998: Bennett Memorial Diocesan School

A LEVELS: Performing Arts, Psychology, Geography

1998 - 2001: University Of Wales Aberystwyth

BA (Hons) Film and Television Studies.

Technical skills:

Fully trained digital video camera operator, editor and lighting director.

Adobe Premier Pro and Sony ES3 / Purple Video Editing Suites

Cool Edit Pro / Adobe Audition.

RCS Selector & Linker V12

RCS Airwaves Traffic Scheduling.

Dreamweaver MX and Adobe Photoshop Experienced

Barrcode BCX Payout and “Brian” Digital Editing

RCS Master Control V14

RCS Selector 15 and Master Control XV